

AI Policy

Widespread use of AI has presented new and different ways of approaching my role as a content strategist, copywriter, and content creator.

Here's my policy on how I use AI ethically in my business:

I specialize in creating original work, a creative undertaking that involves strategizing, thinking, and writing, and I continue to maintain the role of primary writer (and thinker and strategizer 😊).

However, with the advancement of technology, I have interwoven AI into my work as a writer's assistant. Here's what that looks like.

I may use AI tools to:


- Summarize ideas, articles, or other content.
- Transcribe and summarize interviews.
- Revise and edit writing to improve it.
- Proofread work for common errors like spelling and grammar missteps.
- Brainstorm ideas for content topics.
- Research topics for additional sources.
- Gain insight into ideal customers, the problems they're struggling with, and the solutions they're looking for.

Confidential information you provide to me will not be input into an AI tool without your explicit permission.

My work for you will always be original and will leverage my years of training and experience to produce high-quality work that's engaging and effective.



Contact Us

336-539-1655 

julie@johnsonwirter.com 

johnsonwriter.com 